

THE ASHFORD DOWNTOWN REDEVELOPMENT AUTHORITY (ADRA)
2018 Ashford Business and Community Opinion Survey

The Ashford Downtown Redevelopment Authority is seeking your opinion, ideas and input concerning our Ashford Downtown area. Your thoughts, suggestions and recommendations will be extremely valuable to The Ashford Downtown Redevelopment Authority in developing and implementing a strategic plan to grow, beautify and redevelop the City of Ashford’s Downtown area.

The MISSION of the Ashford Downtown Redevelopment Authority will be to foster an environment that encourages sustained growth, expanding the economic base and preserving the historic quality of the city, while also promoting beautification, safety and strategic planning projects that will improve and advance a positive image for the City of Ashford as being an exciting place to live, shop and invest. The Ashford Downtown Redevelopment Authority will accomplish these goals, by being community-driven, creative, transparent, forward-thinking and engaged with our stakeholders and our community citizens.

Please take a few minutes to answer the following questions:

1. When you think of The City of Ashford and the Downtown area, what are the top three things that come to your mind?

A. _____

B. _____

C. _____

2. In your opinion, what are the greatest assets of Ashford’s Downtown Area?

3. In your opinion, what is currently working well for Ashford’s Downtown Area?

4. In your opinion what are the greatest challenges/obstacles/difficulties the Ashford Downtown Area currently faces?

5. What businesses that are NOT currently located in the Ashford Downtown Area would you like to see locate in The City of Ashford?

6. What opportunities, projects and/or direction would you like to see the Ashford Downtown Redevelopment Authority pursue?

7. If you were asked to “Brand” Ashford, what word or phrase would you use?

8. If you could only pick one thing that you feel would improve Ashford’s Downtown Area the most, what would that one thing be?

9. Do you feel it is important to redevelop and improve the appearance of Ashford's Downtown Area?

YES _____ NO _____

10. If you answered yes, why do you feel this way?

11. If you answered yes that it is important to improve the appearance of Ashford's Downtown Area, what are some ways you would suggest to improve?

12. Would you be willing to volunteer your time to help with the redevelopment efforts of the Ashford Downtown Area? An example would be to volunteer for beautification work days for Downtown.

YES _____ NO _____

13. Is there anything in addition that you would like to add that you have not stated already?

14. What is your relationship with the Ashford Downtown Area?

- Owns a building in Downtown Ashford _____
- Rents a building in Downtown Ashford _____
- Neither owns nor rents a building in Downtown Ashford _____

That's the end of the survey. Please have your completed survey back to the party that provide you with it or please feel free to drop it off at the Ashford Town Hall in care of the Ashford Downtown Redevelopment Authority. Please feel free to place your completed survey in a seal envelop should you wish to have your comments viewed by the Ashford Downtown Redevelopment Authority only.

Please have your completed survey back by Monday, October the 22, 2018.

Thank you very much for your time to provide your thoughts and opinions. Your input is valuable and will be carefully considered.